

- Conference: 'Changes and Challenges: China's Media Today', June 2008
- Conference: 'Investigative Journalism Goes Global', June 2008
- Public Debate: 'The Tibet Story – Journalism Under Pressure', May 2008
- Public lecture by Dong Guangpeng of Tsinghua University: 'China's Media Handlers', June 2008
- Public lecture by Professor Hu Zhengrong of CUC: 'Opportunities and Obstacles for Foreign Media in China' and 'Media and Culture Industry Changes in the Age of Pre- and Post-Party Congress', December 2007
- Five media handling workshops in China, August-December 2007
- Conference: 'China East Asia Media New Media', Brisbane, July 2007
- Five conferences in the British Parliament: 'The China Impact: The Westminster Hearings on China's Economic Development and the UK', March-June 2007
- Visit to China by David Willetts MP, Shadow Secretary of State for Innovation, Universities and Skills, October 2006
- Conference: 'Modernisation, Modernity and the Media in China', June 2006
- Boris Johnson MP's first trip to China, when he was Conservative Higher Education Spokesman. The trip was filmed by BBC *Newsnight*. He is now Mayor of London
- Seminars: 'Valuing China' in 11 Downing Street (content produced for the Smith Institute, held in the home of the Chancellor of the Exchequer, 2005/06).

Briefings on UK topics organised for:

- State Council of the PRC, Information Office
- Beijing TV
- Hunan Satellite TV
- Shanghai Media Group
- Nanfang TV
- Shenzhen Media Group



China Media Centre

Launched in 2005 by Jeremy Paxman and Sun Yusheng, Deputy President of China Central Television, CMC sprang from the Communication and Media Research Institute (CAMRI), University of Westminster. CAMRI is the leading media and communication research centre in the UK, following the Government's 2008 Research Assessment Exercise.

There are two professors leading a team of post-doctoral fellows and PhD candidates undertaking research in three main areas: creative and culture industries, the journalism profession and media policy.

CMC undertakes knowledge transfer projects, mainly with Chinese institutions. It draws upon the knowledge and staff of the University's School of Media, Arts and Design and works in particular with the Department of Journalism and Mass Communication, a leader in the teaching of media subjects and professional training.



Hugo de Burgh

Director, CMC
Professor of Journalism

Professor de Burgh is a specialist in journalism and its social functions. His most internationally popular books are *Investigative Journalism* (2nd edition 2008) and *Making Journalists* (2005).

He writes on, and supervises PhD candidates on, the Chinese media. He has been a practising journalist and broadcaster.

Hugo de Burgh recently spent three months at the School of Communications of Tsinghua University as Visiting Professor under the PRC 985 International Leading Scholar Programme Second Round/Specialist Plan for the Introduction of Key Knowledge and Talents.



Colin Sparks

Professor of Media Studies
Director of CAMRI
Director of Research, CMC

Professor Sparks was a founder of the European Institute for Communication and Culture, and has organised several of its colloquia and edited themed issues of its journal *Javnost/The Public*. He was also one of the founders of *Media, Culture and Society*, of which he remains Managing Editor. In the course of his research, he has worked with and advised the European Union, Unesco, the Open Society Foundation, the Rockefeller Foundation, the British Council and universities in the US, Europe and East Asia. He is an active participant in the international professional associations and publishes extensively on the mass media. His most recent book is *Development, Globalization and the Mass Media* (2007).

He is currently writing a book on the media in transitional societies.

Research

CMC's researchers currently study these topics:

- Media's role in environmental knowledge
- Culture and creative industries
- Cultural change and cultural memory
- Investigative journalism
- Internationalisation of Chinese media
- Policy and regulation
- Investigative journalism
- Comparative news production, BBC Worldwide and Phoenix TV
- New China News Agency
- Blogs and journalism; citizen journalism
- Children's TV programming

Sponsors of specific projects

- Westmarc
- McKinsey & Co
- Royal Bank of Scotland
- BP
- Standard Chartered
- Mott MacDonald
- Ingram Micro
- Panlogic Ltd
- Public Diplomacy Fund
(Foreign and Commonwealth Office)
- International Media Support
(Government of Denmark)

www.westminster.ac.uk/cmc



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This leaflet is issued on the understanding that all matters in it are subject to change.

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